WAMH Records

Budget Request 1964

Box: 2 Folder: 12

Please file.

INTRODUCTION

For fiscal year 1964-65, W A M F requests the Student Council to appropriate $ 4,600.00 to cover operating and maintenance costs. This represents a $ ~~600.00~~ 700.00 increase over the $ 3,900.00 appropriated for the present year. As in the past, W A M F asks that the Student Council make one payment of $ 2,300.00 each semester for 1964-65.

Two years ago, when W A M F moved from its location in Walker Hall to our new facilities in Pratt Dormitory and Stearns Tower, as a gesture of good faith W A M F slashed its budget by $ 1,000.00, from the approximate $ 4,500.00 we had been receiving to $ 3,500.00. This meant that the purchase of needed but not essential new equipment was postponed and that repairs were made on worn-out equipment in order to render it serviceable. Often repairs simply could not be made because of the expense.

This year, and in the coming year, we shall thus have to make some expensive, but necessary, purchases. Our chickens have come home to roost. Temporary repairs are only temporary.

We have expanded our purely educational programming to cover nearly every lecture on campus. If we are to continue it is essential that we purchase a new remote unit to operate with our present unit, with which we have had technical difficulties. This would en-

able us to cover lectures and events which occur simultaneously. It would also expand our sports coverage. Our lecture programming enables many students to enjoy lectures they would otherwise have to miss---and our tape of the program is often available for rebroadcast and reference.

There are certain difficulties inherent in the location of our transmitter in Stearns Tower. It is possible that we shall have to replace our antenna cable. Damp weather and a lack of insulation also effects our transmitter adversely. We would like to construct an enclosure for it. These concerns, and those repairs arising from our "lean" years, necessitate a higher technical (TMRO) budget.

Next year is an election year and we have included a sum of money to cover our expenses in providing on-the-spot coverage from locations in Springfield and hopefully Boston, as well as more local areas.

Lastly, W A M F enjoys a very fine reputation in the broadcast field. We often send programs originating at W A M F to WGBH in Boston and the Educational Radio Network (ERN). Our coverage of the Kennedy visit in October, 1963 was highly regarded by WGBH. We also sent comment programs, such as one on the Panama question (three hours after the crisis broke), featuring

Professors Hale and Spiro. We have received complimentary letters from as far away as Holyoke (city) and Greenfield. We, at W A M F, would like to maintain our reputation and expand our services to our listening audience, both on campus and off. We simply will not be able to do this unless we obtain the required funds.

Dennis S Klinge
Dennis S. Klinge
Station Manager

Randall Jr. Gingiss
Randall Gingiss
Program Director

M. Anderson
Miles Anderson
Chief Engineer

Robert Webb
Robert Webb
Business Manager

1964-65 BUDGET

Classical Music Department----------$ 150.00

This is the same amount received this year. It covers purchases of new records and the replacement of worn or damaged records.

Educational Department----------$ 130.00

The increase in this request is a direct result of our expansion of educational programming. Basically it covers the purchase of recording tape used in the production of lecture programs, and the preservation of significant lectures.

Folk Music Department----------$ 170.00

The increase in this request stems from the popularity of folk music in America today, and our desire to build our record library. Our folk section is small, but growing.

News Department----------$1,150.00

This budget includes one of our few "fixed" requirements, the operation of the United Press International news ticker. This alone accounts for $ 900.00 per annum. The other $ 250.00 is requested for election coverage expenses: travel, lodging, board, telephone calls, and possibly an extra ticker.

Program Guides----------$ 150.00

This is the same request as this year. Our Program Guides are issued twice a year and cost $ 75.00 per semester.

Remote Lines----------$ 350.00

The most increase noted here is due to anticipated line expenses due to an expansion of programming. Basically the request covers the costs of telephone company lines from remote areas to Amherst (principally sports) and intra-Amherst lines connecting buildings.

Total page 4.----------$2,100.00

New Equipment----------$ 700.00

This is the same amount requested last year. The principle purchase anticipated for 1964-65 is a new remote unit, which should cost about $ 600.00. The remainder will be used to cover small purchases.

Popular Music Department----------$ 150.00

There is no increase here. This budget covers our subscription to Record Source, International, our source of pop 45s, and expenses incurred in running our weekly record survey.

Supplies----------$ 150.00

The increase here is due to increased use of our duplicating machine for announcements and station business. It will also cover the cost of stamps, stationery, and other common office expenges.

Telephones----------$ 300.00

The telephone is a practical necessity. We use it to run long-distance line checks on remote broadcasts and for general communications purposes. The budget also covers the monthly service charge for our college extension. Increased use has forced us to request $ 50.00 more this year.

Transportation----------$ 150.00

This is the same request as last year. Although our broadcast crews travel with the teams whenever possible, often (as with football) this is not possible. Since our schedule remains the same, we expect costs to remain the same.

Western Union----------$ 150.00

This is a fixed cost. It covers the cost of the five Western Union clocks we employ and the subscription to the time signal. The cost is $ 75.00 per semester.

Total page 5.----------$1,600.00

Technical Maintenance Repairs & Operations----------$1,200.00

This budget is by far the largest in the entire station budget, with the exception of th the "fixed" news budget, because from it all technical operating expenses are paid. This includes tubes, electrical equipment, and major repairs. We anticipate obtaining a new oscilloscope next year, as well as other monitoring equipment. We also anticipate major expensive repairs to our antenna line in Stearns Tower, as well as obtaining a certain amount of protection for ourttransmitter. We operate more than $ 20,000 worth of equipment and believe that it should be cared for. Much of the $ 200.00 increase is due to necessary repairs put off until now because of our self-imposed budget restrictions. This can no longer be economically done.

Total for pages 4 and 5.----------$3,700.00

Grand total----------$4,900.00

Total requested from the Student Council--------$4,600.00

Note: The $300.00 difference between our actual budget and our requested appropriation from the Student Council will be made up by profits from the Coca Cola machine operated by W A M F in Pratt Dormitory, with the cooperation of the Student Activities Office. We find (W A M F has operated a similiar machine for years in Walker Hall as well as in Pratt) that we can count on approximately $ 300.00 in revenue per year from this machine.

Previous to our move from Walker to Pratt we had been receiving approximately what we are asking for now. We agreed to cut our budget with the understanding that it would soon return to its former order of magnitude. That time has come. We feel that it would be false economy, in light of the value of station equipment alone, to operate on a restricted budget, especially if we are to maintain our high standard of broadcasting

and broadcast service. If the Council should have any questions about any of the items listed above, we would be happy to meet with the Council at its convenience.

Respectfully submitted,

Dennis S Klinge

Dennis S Klinge
Station Manager
W A M F

28 April 1964